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Safety First on the Roads 22nd March 1955

Sound.

One thoughtless moment that may mean a life-time of suffering. Carelessness, too, opens the door to danger and death. READ THE NEW HIGHWAY CODE — — that is the advice of the Minister of Transport, Mr Boyd Carpenter. SOUND

This safety drive co-incides with the Golden Jubilee of the Automobile Association. In 1909, the Association demonstrated how effectively motor cars could transport troops, when their members conveyed a Guards Battalion from London to Hastings. A history-making event that forms part of the celebrations.

Even "Old Bill" (one of the 1914 veterans) was on parade - though times don't seem to have changed at all.

~~As we look back to those early days of road transport~~ - It is significant that in 1909 ~~(when figures were first recorded)~~ there were 27,161 road casualties. The alarming 1954 total was 233,310 ~~killed and injured on our roads last year.~~

YES, The responsibility for road safety rests with us all....

WHERERE YOU GO WALK, RIDE AND DRIVE WITH CARE.