

PARIS GOES GAY WITH WINE, SONG...

In the heart of Montmartre, Parisians take three days off from their daily cares - and go on the spree. And it's all free of charge! Bordeaux wine growers have presented the people of Paris with 10,000 gallons of a new wine, "Clairet." Behind this public-spirited gift lies a serious purpose, summed up in two words - soft drinks. Alarmed by last year's record consumption of an American-imported cordial, wine merchants are up in arms - badgering the Bidault Government to protect France's basic industry. The Communists are using this political fixz for their own purpose, claiming that sasparrilla is America's secret weapon in their long-planned conquest of Europe. The Parisians are taking no sides - this week, they are making merry on free wine - next week, they'll do the same on ginger pop.