

FASHION SHOW IN CARDIFF

At Cardiff's new pavilion in Sophia Gardens, London models appear in the largest fashion show ever put on in Wales. "Modest Violet" is a printed chiffon. Unlike most fashion shows, these Berkstex styles bring within the reach of more modest purses dresses created by one of the most famous designers - Norman Hartnell.

This day dress has high bodice-peckets and flyaway cuffs.

In the two days showing, something like 20,000 Cardiff women came to see the styles that are earning so many dollars on the export market. Next "Mixed Bunch" - a short evening dress ... just the thing if you've got a short evening date.

And here's something very attractive in rayon foulard print .. the hat is quite Dick Turpin-ish!

The show puts Wales right in fashion.

Paris

Now some hair-decs - finalists in the French National Championship. Must be something in that old line about what gentlemen prefer.

Something more elaborate. A suggested title "V" for Victory.

A lovely coiled bun. As they're all blonde models, the judges will have to prefer something else. And they decide for simplicity. The winning model ... and with her, the gentleman who made her hair curl.