TITLE.... FRIGIDAIRE COMMERCIAL SALES CONVENTION LONDON 1956. 2.

1. FRONT V. GATES OF FACTORY BEING OPENED (FIRST 9 ft SUPER TITLE) 27

2. L.V. CAR STANDING OUTSIDE ENTRANCE OF FACTORY..CONVENTION DELEGATES RUN THRU' DOOR ~~AT 9~~ AND INTO CAR. 16

3. S.V. DELEGATES GETTING INTO CAR; TWO ARE LEFT OUT BUT START TO RUN ROUND BACK OF CAR. 20

4. L.V. TWO DELEGATES RUN ROUND CAR AND GET IN NEXT TO DRIVER... CAR DRIVES AWAY ~~AT 9~~ 16

5. S.V. DELEGATE RUNS THRU' DOORS AND WAVES TO CAR; AND RUNS OUT OF PICTURE. 9

6. S.V. FORK LIFT TRUCK COMING DOWN ROADWAY...DELEGATE RUNS OUT AND CLIMBS ABOARD ~~AT 6~~ ..... ~~22~~ 10.

7. L.V. PAN CAR DRIVING DOWN ROADWAY AND OUT OF FACTORY GATES. 24

8. L.V. TOWARDS DELEGATE ON FORK TRUCK WAVING TO DRIVER TO HURRY.. HE JUMPS OFF ~~AT 22~~ JUMPS ONTO BIKE AND RIDES OFF. 16

9. S.V. DELEGATE RIDING OUT OF FACTORY GATES FOLLOWED BY OWNER RUNNING AFTER HIM. 5

10. L.V. BACK V. OWNER CHASING DELEGATE ON BIKE. 6

11. L.V. TOWARDS; DELEGATES IN CAR DRIVING TOWARDS AND PASSES CAMERA; 9

12. L.V. TOWARDS; DELEGATE ON BIKE. DITTO; 8

13. S.V. "ZOO" NOTICE; 5

14. L.V. TOWARDS CAR DRAWS UP OUTSIDE ZOO.. DELEGATES BEGIN TO GET OUT ~~AT 24~~ THEY REALISE THEY ARE AT THE WRONG PLACE..AND TELL OFF DRIVER.. ANOTHER DELEGATE ALIGHTS ~~AT 22~~ AND IS PROMPTLY RETURNED TO CAR; 31

15. L.V. CAR DRAWS AWAY FROM ZOO. 12

16. L.V. TOWARDS DELEGATE ON BIKE; 4

17. S.V. SCALA THEATRE SIGN PAN DOWN TO FRIGIDAIRE SIGNS; 15

18. L.V. TOWARDS; DELEGATES IN CAR ARRIVE OUTSIDE SCALA AND START TO GET OUT OF CAR; ~~27~~ 12.

19. S.V. DELEGATES GETTING OUT OF CAR; 20

20. L.V. TOWARDS DELEGATES RUNNING TOWARDS THEATRE..SCREEN BLACKS OUT ~~AT 20~~.. 13

TOTAL LENGTH WITH TITLE. ..... 286 ft.

SPECIAL JOB NO. 8. 69.