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BEAUTY ON PARADE AT MORECAMBE

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Oh to be in Morecambe when it's bathing beauty time. And if the emphasis is on beauty rather than bathing - who cares? Certainly nobody here....Come on down and meet Pamela Ward of Stafford for example. Pretty good, huh?

Or what about Joyce Cooke of Brighton. They're all hand-picked, if Patricia Butler of Boylake will pardon the expression. Last year's winner, Brenda Mee, gives them an appraising look. And now it's time to pick the winner in this National Bathing Beauty Contest, organised by the Sunday Dispatch.

Screen star Glynis Johns and Impresario Jack Payne are two of the judges - so now who is it to be?

Yes! It's you. Patricia Butler of Boylake. She can hardly believe it but the crowd find no difficulty. This is the big moment - for the Mayor we mean. That's better! So flanked by Marilyn Davies second, and Patricia Byrne, third, the other Pat gets her silver rose bowl - to say nothing of a cheque for a thousand pounds.