

August -

CHANCERY 4067/8

**Peter Collins**

**PRESS SERVICES LTD**

87 CHANCERY LANE · LONDON W.C.2

Miss Grace Field,  
Pathe News,  
133-5, Oxford Street,  
LONDON W.1.

26th June, 1956

Dear Miss Field,

Just a note about another event we are handling Press and Public Relations for --- a little more exciting than Giant Easter Eggs, I think. This time it is the 1956 Model Engineer Exhibition which opens at the New Horticultural Hall on August 22nd.

I am arranging a Press Preview of the Exhibition for August 21st. and hope you will be represented then. There will be plenty of good animated newsreel material at this year's show. The Russians are sending over some models of their ships and this is the first time they are being shown this side of the Iron Curtain. There will be a model race track with model cars travelling at speeds up to 50 m.p.h. and a model Fair Ground complete with roundabouts and all the trimmings. Remote Control, Power Boats will be demonstrated on a 25' square water tank and many of the individual models will offer interest and animation.

If you are interested we might be able to arrange for some advance shots to be taken so that they can be on your newsreel to coincide with the opening of the Exhibition.

To enable me to make my arrangements it would be a big help if you could let me know how many passes you will require and I look forward to hearing from you soon.

*Good possible*

Yours sincerely,

*Peter Collins*  
Peter Collins.

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**Peter Collins, Esq.,  
Press Service Ltd.,  
67, Chancery Lane,  
London, W.1.**

12th July, 1956.

Dear Mr. Collins,

Thank you very much for your letter of the 26th June - I have been intending to contact you on the telephone, but as usual, I have been up to my eyes.

Anyway this will let you know that we intend to cover the 1956 Model Engineer Exhibition and will be glad to attend the Press Show on the 21st August. I will contact you on the telephone a little nearer the date.

Yours sincerely,  
**ASSOCIATED BRITISH-PATHE LIMITED.**

**GRACE FIELD.  
NEWS EDITOR.  
PATHE NEWS.**



## THE 'MODEL ENGINEER' EXHIBITION

New Horticultural Hall, Westminster, S.W.1

AUGUST 22nd — SEPTEMBER 1st, 1956

### PRESS ARRANGEMENTS

I have pleasure in enclosing a Press Season Ticket for the 1956 "Model Engineer" Exhibition which opens at the New Horticultural Hall, Westminster on Wednesday August 22nd.

The enclosed ticket also admits to the special Press Review which will be held at the New Horticultural Hall on Tuesday, August 21st. at 2 p.m. I hope you will note this event in the office diary and look forward to seeing your representative at the Preview. Among the 500 models which will be on show there will, I am certain, be quite a number providing a good news story or picture and I, personally, will do everything possible to ensure that your representative obtains a good story.

In addition to individual models there will be a number of special features and there will also be some commercial exhibitors. There will be numerous stories to be picked up from the stands, and every facility will be given to take effective news pictures.

Please contact me if you would like any further information or additional tickets. My telephone number is CHAncery 4067 - 8.

Incidentally, the Press Office at the New Horticultural Hall will be open from 10 a.m. on Monday, August 20th (TATE Gallery 0068). Although the exhibition itself will still be in the course of construction on that day, I shall be only too pleased to answer any enquiries.

Peter Collins  
PRESS OFFICER

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Enc.

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With the compliments of

PETER COLLINS, Press Officer, 67, Chancery Lane, London, W.C.2  
TELEPHONE: CHANCERY 4067-8 NIGHT: BAYSWATER 8056



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