

PRESS RELEASE.

From Social Relations Officer, Stevenage Development Corporation, 13 Town Square, Stevenage. (Tel. STEV. 2391).

VISIT OF RT. HON. HAROLD MACMILLAN M.P.  
TO STEVENAGE ON THURSDAY 6th AUGUST.

---

The Prime Minister will visit Stevenage on the morning of Thursday 6th August and after being received by Sir Roydon Dash, D.F.C., LL.D., Chairman of Stevenage Development Corporation, will be conducted on a tour of the town. Accompanying the Prime Minister on the tour are expected to be Dame Evelyn Sharpe, Permanent Secretary to the Ministry of Housing and Local Government, Mr. Martin Maddan, M.P. for North Herts, Councillor A.H. Luhman, Chairman of Stevenage Urban District Council and officials of the Ministry, the Corporation and the Council.

Mr. Macmillan will arrive at the Roebuck Shopping Centre in Broadwater Crescent at 11 a.m. His programme and route are as follows.

- 11 a.m. Received by Sir Roydon Dash at Roebuck Shopping Centre Car Park. Visit to No. 75 Broadwater Crescent (Councillor S.H. Clarke, a school teacher at Longmeadow Junior School and Chairman of Stevenage Youth Advisory Council). Drive via Broad Oak Way, St. Margarets, Valley Way, Hydean Way to The Hyde, the Shephall Neighbourhood Shopping Centre at present under construction.
- 11.30 a.m. Inspect Shephall Neighbourhood Centre and visit No. 82 Shephall Way (Mr. and Mrs. Aistropp) Drive via Shephall Way, Six Hills Way, Colestrete, Bedwell Crescent, Hillcrest, Bedwell Crescent, Fairlands Way and St. Georges Way (new main road sections constructed but not yet in use) past the Town Centre to Six Hills Way, entering Industrial Area by Six Hills Bridge and proceeding via Caxton Way to Kodak Ltd.
- 12 noon. Visit new factory under construction for Kodak Ltd. (Note: Mr. Macmillan as Minister of Housing & Local Government in 1953 laid the foundation stone of Bay Tree Press the first new factory in Stevenage, opposite which the Kodak factory is now being built). Resume tour via Gummels Wood Road to D.S.I.R. Warren Spring Laboratory (Fuel Research etc.) which was officially opened on 29th June by Viscount Hailsham, Lord President of the Council. The Prime Minister will not visit the Laboratory but will be shown the site of the road which is to connect Stevenage with the Stevenage By-Pass when constructed. (Should the programme be running late, this section of the tour will be cancelled).
- Drive via Gummels Wood Road, Six Hills Way and Danestrete to the new Town Centre of Stevenage.
- 12.30 Visit the Town Centre. Proceed on foot via Town Square (where, time and circumstances permitting, the Prime Minister may have a message to give to the public) and Queensway to Southgate. It is hoped that the Prime Minister may at this point before entering his car, give a short press conference on the terrace of one of the new cafes. Following this the official party will proceed to Aston House, Headquarters of Stevenage Development Corporation for lunch (private).

PRESS ARRANGEMENTS.

Reporters and camera men are asked to assemble at the Roebuck Shopping Centre Car Park, off Roebuck Gate, Broadwater, by 10.50 a.m. park their cars there and join the transport provided for them to follow the Prime Minister throughout his tour. Facilities for photography (but not interviews) will be given at each stopping point. At the Town Centre, at the conclusion of the tour, the Prime Minister will be asked whether he has anything to say to the Press. This will only be a short open-air conference, but there is ample protection in the event of bad weather. Facilities for telephoning reports to London will be available from 12.30 p.m. at the Corporation's office at 13 Town Square (top floor). Transport will be provided back to the Roebuck Shopping Centre Car Park from 12.45 p.m. and light refreshment will be available at 13 Town Square up to 2 p.m.