

X-POPPD  
NATIONAL UNION OF SMALL SHOP ~~KEEPERS~~ FROM NOTTINGHAM.

CONTACT: MR. LYNCH: NOTT. 45046 (NATIONAL PRESIDENT)

ON THE 12th OCTOBER THE NATIONAL UNION OF SMALL SHOPKEEPERS  
WILL DEMONSTRATE OUTSIDE THE CONSERVATIVE PARTY CONFERENCE  
AT SCARBOROUGH. (THEY HAVE A REPRESENTATION OF 1,200)  
THEY WILL HOLD A LARGE ROCKET ON HIGH, WITH THE WORDS  
"DONT SEND SMALL SHOP KEEPERS TO OUTER SPACE".

A PREVIEW OF THIS ROCKET CAN BE OBTAINED AT NOTTINGHAM ON  
THE TUESDAY (11th OCT.)

7

# ROCKET DEMONSTRATION

is organised by the

## NATIONAL UNION OF SMALL SHOPKEEPERS IN THEIR FIGHT FOR SURVIVAL

Can the Small Shopkeeper survive the Bull-dozers of Big Business?

Undoubtedly No!

Are the Government and Local Authorities interested in the fate of the Small Shopkeeper?

Again No!

Are large monopolies in the ultimate interests of the shopping public?

Decidedly No!

Does the Public desire the Small Shopkeeper to remain in business?

Emphatically YES!

We, as Small Shopkeepers demand only elementary justice in the fight for survival.

### WE DO NOT

- (1) Oppose Slum Clearance Schemes.
- (2) Fight good Local Development Plans.
- (3) Disagree with Health Regulations.

### BUT WE DO

Demand that Small Shopkeepers dispossessed of their businesses and livelihoods should be provided with alternative premises at an economic rent or be granted by law 100% compensation for their loss.

WE SAY:—"This is Justice"

For a Shopkeeper to be turned out of his premises with no future and no rights is

Not Justice

Conservative Delegates are urged to bring the importance of 100% compensation before their Members of Parliament and the Government—**NOW**

If you are interested in the aims and objects of this Union, please enter name and address below, fold, tuck in, and drop in letter-box.

(BLOCK Name ... ..

LETTERS

PLEASE) Address ... ..

.....

# ROCKET DEMONSTRATION

IN THEIR FIGHT FOR SURVIVAL  
NATIONAL UNION OF SMALL SHOPKEEPERS  
is organised by the

Does the Public desire the Small Shopkeeper?  
Decidedly No!  
Are large monopolies in the interests of the community?  
Again No!  
Are the Government and Local Authorities interested in the fate of the Small Shopkeeper?  
Undoubtedly No!  
Can the Small Shopkeeper survive in the hands of Big Business?  
WE DO NOT  
survive.  
We as Small Shopkeepers demand of the Government:  
(1) Oppose Spin Cleave  
(2) Fight Food and Drug Schemes  
(3) Disagree with Health Regulations  
(4) Demand that Small Shopkeepers should be provided with premises  
BUT WE DO

FOLD ALONG DOTTED LINE

Postage  
will be  
paid by  
Licensee

No Postage  
Stamp  
necessary if  
posted in  
Great Britain  
or  
Northern Ireland

BUSINESS REPLY SERVICE  
Licence No. N.G.892

National Union of Small Shopkeepers,  
13 Park Row,  
Nottingham.

FOLD & TUCK IN

FOLD & TUCK IN



# CONSERVATIVE AND UNIONIST CENTRAL OFFICE

Immediate/1960  
RELEASE TIME

## THE NATIONAL UNION OF CONSERVATIVE AND UNIONIST ASSOCIATIONS

### 1. THE ANNUAL PARTY CONFERENCE

With the onset of the General Election the decision had to be taken to cancel the 1959 Annual Party Conference which was to have been held in Brighton on 14th-17th October.

### 2. CENTRAL COUNCIL

The Annual Meeting of the Central Council was held on 17th and 18th March, 1960, when the following Officers were elected:-

President:	The Rt. Hon. Henry Brooke, M.P.
Chairman:	Councillor E.J. Brown, M.B.E.
Vice-Chairmen:	Colonel Sir Douglas Glover, T.D., M.P. Sir John Howard, M.I.C.E. Mrs. T.C.R. Shepherd

The resolutions passed at the Annual Meeting have been presented to the Leader of the Party.

Subsequently the Leader's observations on the resolutions were conveyed by letter to the Chairman of the Central Council who made them known to the Chairmen of Constituency Associations, with the request that they might receive as wide a circulation as possible amongst members of Associations.

### 3. EXECUTIVE COMMITTEE

Five meetings of the Executive Committee have been held during the year under review, also five meetings of the General Purposes Committee.

Chairmanship of the Committee: Sir Eric Edwards, M.C., T.D., J.P., has been re-elected as Chairman.

The General Election Campaign: The Committee at its November meeting discussed the General Election Campaign. Considerable satisfaction was expressed at the decisive result which had secured victory for the Party in the third successive General Election. All branches of the National Union working in close co-operation with each other and the Central Office had made their contribution to that victory.

The Committee at the same meeting was honoured by the presence of the Prime Minister who in an address expressed both his gratitude to all members of the Party for their achievements during the Campaign and paid tribute to the work of Lord Hailsham and Lord Poole. On behalf of the National Union the Chairman thanked the Prime Minister for his inspiring leadership during the Campaign and assured him of the support of the National Union in the years which lay ahead.

Dame Lucile Sayers, D.B.E.

The Committee, and the National Union as a whole, have sustained a great loss through the death of Dame Lucile Sayers, who had been a member of the Committee since 1937. Dame Lucile was Chairman of the National Union in 1951 and in 1955 its first woman President.

Officers of the Party Organisation

A very cordial welcome was extended to the new Chairman of the Party Organisation, The Rt. Hon. R.A. Butler, C.H., M.P., at the November meeting of the Committee, also to the new Deputy Chairman, The Rt. Hon. Sir Toby Low, K.C.M.G., C.B.E., D.S.O., T.D., M.P.

The Committee placed on record its gratitude to The Rt. Hon. The Viscount Hailsham, Q.C., for his achievements during his period of office. It also recorded its thanks to Lord Poole, C.B.E., T.D., for his services to the Party in the several offices which he had held.

At its meeting in April the Committee expressed its deep sense of loss on the death of Mr. Christopher Holland-Martin, M.P., who as a Treasurer of the Party since 1947 and Chairman of the Conservative Central Board of Finance had given such valuable services to the Party.

Resolutions

The resolutions passed at the Women's Conference have been communicated to the Leader of the Party.

Resolutions from Area, Constituency and Other Organisations entitled to submit resolutions have been considered by the Executive or General Purposes Committee. Those on policy have been forwarded to the Leader of the Party or to the appropriate Minister or Conservative Parliamentary Committee. Those dealing with organisation and publicity have been sent to the Chairman of the Party Organisation. Replies were later sent to the sponsors of the resolutions.

Resolutions specially debated by the Executive Committee have been on the subjects of "Back-door Nationalisation", "Communications within Industry", "The Printing Dispute" and "Conservative Philosophy".

Visiting Speakers and Discussions

In July 1959 the Chairman of the Party's Advisory Committee on Policy, The Rt. Hon. R.A. Butler, C.H., M.P., addressed the Committee on the subject of "Policy affecting the General Election".

The Chancellor of the Exchequer, The Rt. Hon. D. Heathcoat Amory, M.P., spoke



at the Annual Dinner of the Committee which was held in London on 8th July, 1959.

In September, The Rt. Hon. The Viscount Hailsham, Q.C., as Chairman of the Party Organisation, outlined the circumstances under which the General Election Campaign would be fought and made an earnest request that none should forget or be afraid to voice the high moral purpose behind the philosophy and policy of the Party.

At the meeting of the Committee in April, 1960, the Chairman of the Party Organisation spoke to the Committee on the subject of the future organisation of the Young Conservative Movement.

The Rt. Hon. Sir Toby Low, K.C.M.G., C.B.E., D.S.O., T.D., M.P., Deputy Chairman of the Party Organisation informed the Committee at its May meeting of the proposed revised salary scales for Agents and Women Organisers.

The Committee signified its support of the new scales and emphasised the value of the Agents' Superannuation Fund to both employing Associations and Agents.

#### Representation on other bodies

The Committee has been represented on the Party's Advisory Committee on Policy, the Conservative and Unionist Agents' Superannuation Fund, the National Speaking Competitions Committee, the Young Britons Central Committee, the Conservative Overseas Bureau and the General Committee of the Conservative Commonwealth Council.

#### Affiliations

The Committee has approved applications for affiliation to the National Union from the following Associations:- South Antrim Imperial Unionist Association, Rhondda East Conservative and Unionist Association and the Rhondda West Conservative and Unionist Association.

#### Advisory Committees

The General Purposes Committee has considered periodically the reports of the eight Advisory Committees. The Executive Committee places on record its appreciation of their work and its thanks to Committee Chairmen and members.

#### The Ulster Unionist Party

A party of thirty representatives of the Ulster Unionist Party was entertained in London over the weekend of 29th April - 1st May.

The varied programme for the visit included a dinner at the House of Commons

at which the spokesman of the Government was the Chancellor of the Exchequer, and a visit to the Central Office at the invitation of the Chairman of the Party Organisation who met the guests at a luncheon on their arrival in London.

The visit did much to foster the close relations established during the visits made to Northern Ireland in 1958 and 1959 by representatives of the National Union.

#### Association of Conservative Clubs

The Executive Committee places on record its appreciation of the support given by Conservative Clubs to Constituency Associations and their branches both, through the provision of facilities for meetings and by the political work performed by Club members. It particularly desires to record appreciation of the work carried out by Club members during the General Election Campaign.

#### National Speaking Competition

The final of the National Speaking Competition was held in London on Saturday, 5th March, 1960. Teams representing each of the twelve Provincial Areas competed and the winners were North Kensington (London Area) with Runcorn (North Western Area) and Batley and Morley (Yorkshire Area) second and third respectively.

The judges were Vice-Admiral Hughes-Hallett, C.B., D.S.O., M.P., Mrs. John Warde, C.B.E., and Mr. Donald Moore, M.R.S.T. Mr. W.R. van Straubenzee, M.B.E., M.P. acted as official "Questioner".

#### The Conservative Overseas Bureau and the Conservative Commonwealth Council

Following the General Election, Ald. The Hon. Mrs. Evelyn Emmet, J.P., M.P., (previously Vice-Chairman) succeeded Mr. Peter Smithers, V.R.D., M.P., who had served outstandingly for four years as Chairman of the Bureau Committee. The Bureau's main activity has been to look after visiting Commonwealth and foreign groups and individuals, from some twenty countries - the U.S.A., and Germany again predominating. Informal relations with political organisations in a similar number of countries continue to give useful results; a recent visit of Party officials from Nigeria, preparatory to Independence, admirably illustrated the practical help given to Commonwealth countries. Whenever possible, Party visitors to the U.S.A. have been encouraged to lecture and give interviews. The rising interest in our European links was reflected in technical help given to our Women, Young Conservatives and Undergraduates over their relations with Continental counterparts; the Bureau also revived its Council of Europe study-



visit. Welfare work has continued among Commonwealth students, and hospitality and political contacts have been maintained in London and other Areas.

The Commonwealth Council, with Lord Soulbury as Chairman, worked through its specialist groups on the theme "Commonwealth - Achievements and Aims". This culminated in its seventh annual conference in April, which even improved on its successful predecessors. The Council's publication "From Nile to Indus - Economics & Security in the Middle East", a handbook collating many years of voluntary, part-time work, earned high praise. The Council is co-operating with the Conservative Political Centre in a joint pro-Commonwealth educational scheme, in which its special contribution, in addition to providing specialist speakers, is original research and thought on the theme "Towards Victory over Poverty in the Commonwealth".

4. WOMEN'S NATIONAL ADVISORY COMMITTEE

The Committee has met eight times and the General Purposes Committee twice.

Officers

The following officers have been elected for the year 1960-61:-

Chairman: Mrs. T.C.R. Shepherd

Vice-Chairman: The Hon. Sylvia Fletcher-Moulton, O.B.E., J.P.

Women's Conference 1960

The thirty second Annual Conference was held in London on 1st June. The chair was taken by Lady Graham, C.B.E., J.P., Chairman of the Committee, at the morning session, and by Mrs. R.H. Cave, O.B.E., Vice-Chairman of the Committee in the afternoon.

Seven resolutions appeared on the agenda, six of which were discussed and carried - Trade Union Membership, Improvement Grants for Old Houses, Economic Stability, Adoption of Children, Television, and Road Safety.

The Conference expressed its gratitude to Lady Dorothy Macmillan, who attended the morning session, to The Rt. Hon. R.A. Butler, C.H., M.P., for his closing address, and to The Rt. Hon. Edward Heath, M.B.E., M.P. and Sir Edward Boyle, Bt., M.P., who spoke to resolutions.

The morning started with a session entitled "Time for Responsibility - Women's Outlook in the 1960s", opened by Dame Barbara Brooke, D.B.E., supported by Mrs. M. Margary, Chairman of Chertsey Women's Advisory Committee, and Miss Jennifer Beavan, Chairman of Wales and Monmouthshire Young Conservatives.



Part of the afternoon session was devoted to an Audience Participation session, which proved very successful.

A vote of thanks to the Chairmen was proposed by the Hon. Mrs. Trevor Rose, Chairman of the London Area Women's Advisory Committee.

Mass Meeting: Royal Albert Hall

A Mass Meeting held at the Royal Albert Hall on 2nd June was addressed by the Prime Minister, The Rt. Hon. Harold Macmillan, M.P.

A resolution of thanks was proposed by Councillor Mrs. Jill Knight, Conservative Candidate for Northampton, 1959, and Miss P. O'Gara, Conservative Candidate for Cheetham, 1959.

Discussion and Business

The Committee has emphasised the need for good leadership in women's branches throughout the country, and has been encouraged by the success of the leadership courses held in all areas, at many of which members of the Committee spoke.

Resolutions from areas and constituency women's committees have been considered, and subjects discussed by other women's organisations have been carefully studied by a sub-Committee under the chairmanship of the late Miss Irene Dowling, O.B.E., and subsequently by Miss E. Pemberton.

The Parliamentary sub-Committee under the chairmanship of Mrs. R.H. Cave has discussed matters of political importance and its opinions and advice have been of great assistance to the Committee.

A working party was formed under the chairmanship of Mrs. R.H. Cave to study the question of parental responsibility and juvenile delinquency, the findings of which were endorsed by the Committee and forwarded to the Home Office and Ministry of Education.

The Committee is indebted to The Rt. Hon. R.A. Butler, C.H., M.P., and The Rt. Hon. Sir Toby Low, K.C.M.G., C.B.E., D.S.O., T.D., M.P., for addressing the Committee at the two of its meetings.

Overseas Interests

The Committee continues to maintain its interests in the Conservative Overseas Bureau, The Conservative Commonwealth Council and the European Union of Women.

### Obituary

The Committee has sustained great loss in the death of two of its members - Dame Lucile Sayers, D.B.E., and Miss Irene Dowling, O.B.E. Both had worked untiringly for the Party for many years and were held in deep esteem and affection.

### 5. YOUNG CONSERVATIVE AND UNIONIST NATIONAL ADVISORY COMMITTEE

The Committee has met quarterly and the following Officers were elected at the March Annual General Meeting:

President:	The Rt. Hon. Sir Anthony Eden, K.G., M.C.
Vice-President:	The Rt. Hon. Iain Macleod, M.P.
Chairman:	Councillor Andrew Bowden
Vice-Chairmen:	Mr. Derek Chapman Miss Patricia O'Gara Mr. Terry Wray, C.C.

### National Efficiency Competition for Areas

The Wales and Monmouthshire Area was declared the winner of the 1959 Competition which was based on Area success in recruiting and increases in the number of branches.

### National Scheme for Leadership Training

Two National Leadership Training Courses have been held. In the Areas a total of 14 weekend and over 100 one-day courses have been held, catering for over 3,000 new or potential branch leaders.

### National Political Education Course

A National Political Education Course was held at Swinton in November, which was attended by over 70 Area leaders.

### National Rally, 1959

The Prime Minister addressed a National Rally and Demonstration in London on 18th April, 1959. Three thousand five hundred Young Conservatives attended from all parts of the United Kingdom.

### General Election

Sixty two Young Conservatives stood as Parliamentary Candidates at the General Election and of these 10 were successful.

### Future Organisation

In order to secure a considerable increase both in membership and political activity before the next General Election, the following proposals for future organisation were circulated to constituencies in April:-

- (i) A National Membership Campaign to be launched at the Party Conference in October, 1960, and to continue until June, 1961.
- (ii) A series of Young Conservative Policy Groups to be set up at all levels to consider political subjects suggested from time to time by the Chairman of the Party Organisation.
- (iii) A Young Conservative National Conference to be held during 1961.
- (iv) The Leadership Training programme to be expanded at all levels.

#### External Relations

The Joint External Relations sub-Committee has met four times and representatives have attended meetings of the World Assembly of Youth and other international youth organisations. It is planned to organise in October, 1960, an international discussion weekend, to which representatives of overseas political youth organisations will be invited.

#### 6. YOUNG BRITONS

The Central Committee has met three times during the year, and at the Annual Meeting in October, the following officers were elected for the year 1959-60:-

Chairman:	The Viscountess Davidson, D.B.E.
Vice-Chairmen:	Mr. W. Compton Carr, M.P. Mrs. A.R.B. Dobson, J.P. Mrs. E.R. Hoare, O.B.E.

#### Leadership Course

The fifth Annual Weekend Course for Young Britons' Leaders was held from March 25th-27th and was extremely successful and well-attended.

#### National Competitions

The national finals of the handicraft competitions were held in January. Entries were again of an extremely high standard and Home Counties North was first for the third successive year, with Home Counties South East second and West Midlands third.

The News Letter competitions are being continued.

The Lady Davidson Trophy was awarded to Yorkshire Area (Barton House, Hull) in the speaking competition, with Northern Area (Newcastle North) second and Home Counties South East (Maidstone) third.

In the second individual speaking competition, David Upstone (Sullivan, Fulham), was first, Dorothy Taylor (Newcastle Central) second, and Andrew Little (Maidstone) third. The competition was held in London at Central Office on 28th May and there was an attendance of over 150.



### General Organisation

Areas have had many successful events and days which included efficiency competitions, rallies, sports and Leadership Courses.

### 7. TRADE UNIONISTS' NATIONAL ADVISORY COMMITTEE

Mr. W.R. Drury, M.B.E., Chairman, has presided over six well attended meetings of the Committee.

At the Annual meeting the following were elected:

Chairman: Mr. W.R. Drury, M.B.E.

Vice-Chairman: Mr. A. Tegerdine, M.B.E.

The Committee expressed its appreciation that Councillor E.J. Brown, M.B.E. a former Chairman, had been re-elected as Chairman of the Central Council of the National Union for a second year.

### Elections

The Committee noted with satisfaction the number of trade unionists and industrial workers who actively assisted in the Party's success at the General and Local Elections. It expressed pleasure at the increasing number of trade unionists who were successful in the Local Elections and warmly thanked those who stood as Candidates at both elections.

### Industrial Relations

Steps have been taken to continue to draw attention to, and counter attempts by Communists and other subversive elements, to disrupt the smooth working of industry.

The Committee regrets a number of statements which have tended to damage the prestige and authority of industrial arbitration.

### Organisation

With the formation of the Western Area Advisory Committee there are now Committees for the 12 Provincial Areas in the country.

The number of D.C.T.U.s has slightly increased, and there has been a most gratifying increase in the number of Groups. Interest in both has been well maintained since the General Election.

### Education

Educational courses on a national, area and constituency basis have been successful.

### Propaganda

An increasing amount of propaganda has been supplied and distributed through the Organisation.

### Annual Conference

The Annual Conference was the most successful yet held. A tremendous welcome was accorded to the Prime Minister, The Rt. Hon. Harold Macmillan, M.P., who gave an inspiring address. The Minister of Labour, The Rt. Hon. Edward Heath, M.B.E., M.P., was present, and was cordially thanked for an encouraging speech.

### Contracting-Out Campaign

The annual campaign to encourage trade unionists to contract out of the political levy was successful and was marked by much press and radio publicity.

### Liaison

There is a close liaison between the Committee and other sections of the Party, particularly with the Young Conservatives.

### Discussions and Resolutions

The Committee has conducted enquiries into the problems of the Closed Shop and the payment of the Political Levy. It has submitted its views on Industrial and Trade Union Policy; a Royal Commission on the Trade Unions; legislation affecting the Trade Unions, and has met the Parliamentary Labour Committee to discuss the Contract of Service; the 40-hour week and the Gowers Report.

Papers on the payment of wages by cheque, and the Offices Bill have been discussed.

In addition resolutions on many aspects of industrial policy have been received from Area Advisory Committees. These have been discussed and appropriate action taken.

The Committee greatly regrets the untimely death of Mr. C.H.D. Hurdle, M.B.E., a former Chairman. His services to the Party as a whole and to the Trade Unionist Organisation in particular were outstanding.

## 8. NATIONAL ADVISORY COMMITTEE ON LOCAL GOVERNMENT

The Committee has met once under the chairmanship of Mr. Geoffrey Rippon, M.P., and twice under the chairmanship of Mr. H. Percivall Pott, M.P. who succeeded Mr. Rippon when the latter vacated the chairmanship of the Committee on his appointment to Ministerial office.

### Local Government Elections 1960

A general plan of campaign was agreed and emphasis was placed upon the need for dealing with national issues with as much local appreciation as possible.

The results were considered very satisfactory. The position in the large towns is such that in 1961 changes of control can be deemed possible. As 1961 is "aldermanic" year it is vital that a great effort should be made to ensure a successful result.

#### The Aldermanic System

Consideration was given to the recent abuses of the aldermanic system and the view was taken that the system should remain and that owing to the varying conditions that apply, it would be unwise to attempt to amend the law dealing with the election of aldermen. The matter is, however, still under discussion.

#### Ward Redistribution

It was considered that the present practice as it applies to boroughs outside London needed revision and it was recommended that the law should be amended to enable the Minister to order an enquiry when he is satisfied that there is a prima facie case for re-distribution.

#### The Use of Land for Housing

A letter from the City of Leeds Conservative Association dealing with the allocation of land for private building has been considered. Anxiety was expressed that a fair proportion of land was not being allocated for private development by Socialist controlled councils.

#### The Synchronisation of Local Elections

The question of the synchronisation of local elections was discussed. It was agreed, but not unanimously, that the fixing of all county elections for the same day, and the borough and the urban and rural districts for a common day throughout the country would tend to establish the day as election day. This would prevent confusion and result in greater interest.

#### The Division of Parishes into Wards

Section 52 of the Local Government Act, 1933, has been considered. A great deal of alteration and change can take place depending on the political control of the county council. It was agreed that an approach should be made to the Minister for a clause to be inserted giving the right of appeal and enquiry.

#### Participation in Local Government

It was agreed that an appeal on a national basis to large industrial and commercial firms to facilitate arrangements for their employees to take part in local government would not get sufficient response. It could only be effective either on a local basis or to individual firms.



9. NATIONAL ADVISORY COMMITTEE ON POLITICAL EDUCATION

The Committee has met four times. In July, 1959, Vice-Admiral J. Hughes-Hallett, C.B., D.S.O., M.P., succeeded Mr. Anthony Sumption, D.S.C., as Chairman and Mr. J. Russell Thorlby succeeded Councillor H.E.R. Peers, O.B.E., as Vice-Chairman.

Political Education Activities

Although a large number of conferences and meetings were cancelled because of the General Election, a high level of political activity was maintained during 1959 and has been resumed in 1960. Organisationally the political education movement has been strengthened by an increase in the number of constituencies engaged in political education and by an increase in the membership of the C.P.C. National political education activities have included central briefing talks for speakers and a second research weekend at Swinton College. The C.P.C. meeting held in connection with the Central Council in March was addressed by The Rt. Hon. Edward Heath, M.B.E., M.P., on "Parliament and People". The C.P.C. Summer School was held at Cambridge in 1959 and the theme was "A World of Ideas". The 1960 Summer School will be held at Oxford and the theme will be "Accent on Youth".

C.P.C. Publications

The C.P.C. has published:- From Nile to Indus (on behalf of the Conservative Commonwealth Council); Willingly to School, Work for Wales, Patronage and the Arts and Exchange Teacher (on behalf of the Bow Group); Wage War on Smog (in the News and Views Series); The Challenge of Leisure, Parliament and People, and Wind of Change; the Monthly Survey of Commonwealth and Colonial Affairs and the Monthly Survey of Foreign Affairs on behalf of the Overseas Bureau and the Research Department; and the Monthly Reference Digest. Two-Way Topics have been issued on Towards a Free Trade Area, The Use of Leisure, Early for Christmas, Fifteen to Eighteen, The Wind of Change, Germany and the West, Reorganising the Railways and Traffic on the Roads.

Future Plans

The Committee has set itself the objective for the next five years to consolidate gains already made and to make further progress to ensure that political education is more widely spread throughout the Party organisation, and more closely linked with research and policy making within the Party.

It agreed that the C.P.C.'s publication programme should cater for a wider range of needs within the Party: the regular publications would be supplemented by specialised publications, such as a Local Government series, and a new Inside Industry series, and also by simpler education material. From the autumn of 1960 the discussion programme will be extended and run in three parts: the present Two-Way Topics, issued on a monthly basis; a series of shorter Ten-Minute Topics, running parallel with the Two-Way Topics; and material for long-term study and discussion by selected groups.

10. NATIONAL ADVISORY COMMITTEE ON PUBLICITY AND SPEAKERS

The National Advisory Committee on Publicity and Speakers has held seven meetings under the chairmanship of Sir John Howard, M.I.C.E. during the year ended 30th June, 1960, and wishes to record its appreciation of the valuable services rendered by the co-opted members.

During the year the co-opted members were:-

Mr. Mark Chapman-Walker, C.B.E., M.V.O., Mr. Norman Collins, Mr. John Connell, Mr. T. Constantine, C.B.E., Mr. Sidney Horniblow, Mr. Geoffrey Kitchen, T.D., M.A., Sir Leonard Ropner, Bart., M.C., T.D., M.P., Mr. Claude Simmons.

PUBLICITY

The Committee has received detailed reports on future publicity plans, and has urged that the provincial press be used as widely as possible for political advertising, particularly in marginal constituencies.

The importance of making greater use of provincial television stations has also been emphasised, and the hope expressed that contractors might receive as much help as possible from Party officials.

The Committee has urged the necessity of educating the younger members of the electorate to a fuller realisation of the Conservative viewpoint and aims.

Careful consideration has been given to a publication designed to appeal to the uncommitted voter through the medium of strip cartoons.

The hope has been expressed that the fullest use might be made at constituency meetings of recorded Ministerial speeches, and that political education groups should be encouraged to use tape recordings for discussion purposes. The hope was also expressed that more use would be made of these facilities. The importance of the visual appearance of Ministers at these meetings through the media of films has also been stressed and the matter is being further investigated.



A detailed report on the General Election has been received by the Committee and satisfaction expressed that centrally-produced literature and posters had been universally favourably received and that wider press coverage had been obtained than ever before.

The most careful consideration has been given to proposals designed to improve the Party's television technique, and a small sub-Committee has been appointed to review at once this matter in greater detail and to submit its recommendations to the Chairman of the Party Organisation.

It is considered that it would have been helpful if some pamphlet or publication dealing with agriculture could have been issued immediately following the annual price review.

A report on publicity material produced for the Local Government Elections has been laid before the Committee and satisfaction expressed that literature sales had reached a record.

The Committee has recorded its satisfaction at propaganda material produced by the Publicity Department of Central Office during the year.

#### SPEAKERS

The first two months of the year were occupied in building up to the General Election, although Constituencies still required a supply of speakers for Garden Fetes and Rallies.

The General Election meetings campaign was very successful, the Prime Minister's tour, which included mass meetings in seven large centres and whistle stop tours in surrounding districts, being particularly effective. Lord Hailsham covered areas not included in the Prime Minister's tour. Six hundred and twenty seven meetings were addressed by Ministers, ex-Ministers, Members of the House of Lords and others. In addition meetings of back benchers were arranged at area and constituency levels.

The number of speakers provided during the first six months of 1960 was only about 100 less than for the same period in 1959, which in view of the fact that last year was Election year, is noteworthy.

#### 11. NATIONAL ADVISORY COMMITTEE OF THE FEDERATION OF UNIVERSITY CONSERVATIVE AND UNIONIST ASSOCIATIONS

There have been two meetings of the Advisory Committee and four meetings of the General Purposes Committee under the chairmanship of Mr. J.R.R. MacGregor.



### Election of Officers

At the Annual Meeting, the following Officers were elected:-

President:	The Rt. Hon. Edward Heath, M.B.E., M.P.
Vice-Presidents:	Mr. J. Enoch Powell, M.B.E., M.P. Mr. T. Hooson Mr. J.R.R. MacGregor
Chairman:	Mr. M. Huggins (Edinburgh)
Vice-Chairmen:	Mr. A.H. Newton (Oxford) Mr. J.B. Booth (London) Mr. R.B. Horton (Dundee)
Honorary Secretary:	Mr. Gilbert Longden, M.B.E., M.P.

### Recruiting Campaign

The last two years have been outstanding in the history of the Federation since the war. Membership increased by over 43% last year and most Universities nearly doubled their membership this year.

### Technical and Training Colleges

Universities have taken a greater initiative in helping to form Associations in Technical and Training Colleges, and a number of new Associations have been formed.

### Annual Conference and Meeting

The Conference was addressed by The Rt. Hon. R.A. Butler, C.H., M.P., The Rt. Hon. Edward Heath, M.B.E., M.P., Lord Tweedsmuir, O.B.E., and Mr. Gilbert Longden, M.B.E., M.P. Resolutions on policy and organisation were discussed.

### Leaders' Conferences

Leaders' Conferences held at Brighton, Edinburgh, Hereford and Leicester were attended by 327 students.

### University Grants

The Committee submitted its recommendations to the Anderson Committee and is gratified that their major recommendations have been accepted.

### Relations with Other Organisations

The Committee has been represented at meetings and conferences of the following organisations: National Union of Students; Scottish Union of Students; World Assembly of Youth; United Nations Students Associations; World University Service; European Youth Campaign; and the National Peace Council.

Representatives have also attended international conferences organised by youth organisations in Berlin, Geneva, Norway, Oxford and Sweden.

#### Young Conservatives' National Membership Campaign

The Committee has taken steps which they hope will ensure that many members of the Federation, who are going down this year, will take an active part in the campaign.

#### Parliamentary Representatives

Mr. Gilbert Longden, M.B.E., M.P., has again acted as Honorary Secretary of the Federation and last year many Members of Parliament agreed to become Parliamentary Representatives to University Associations.

#### General Election Campaign

The Committee were particularly glad that so many ex-members of the Federation stood as Candidates at the Election and that present members took an active part in the Campaign.

### 12. NATIONAL ADVISORY COMMITTEE OF THE CONSERVATIVE AND UNIONIST TEACHERS ASSOCIATION

The Committee has met four times during the year under the chairmanship of Mr. H. Donald Moore, M.R.S.T. and the sub-Committee on nine occasions.

#### Election of Officers

The following Officers were elected for the year 1959-60:-

President:	The Rt. Hon. R.A. Butler, C.H., M.P.
Chairman:	Mr. H. Donald Moore, M.R.S.T.
Vice-Chairmen:	Mr. T. Stewart, M.R.S.T. Councillor Miss M. du Mont, M.A.
Honorary Secretary:	Mr. I.J. Pitman, M.P.

#### Reports

Reports on "The Civic Rights of Teachers in Relation to Members of Parliament, Parliamentary Candidates and Members of Local Authorities", "Selection for Secondary Education" and "The Age of Entry into the Secondary Stage of Education" were completed, and discussed with the Minister of Education and the Conservative Parliamentary Education Committee.

The Committee will shortly be submitting a report on "Professional Unity and Status", and at the request of the Chairman of the Party Organisation has submitted their views on the Albemarle and Crowther Reports.

#### Discussions

The following are the main subjects which have been considered during the

year: Teachers in Training; Academic Standards; Priorities in Education; Size of Classes, particularly in Primary Schools; The Replacement of Grammar Schools by Comprehensive Schools and the Leicester Experiment; the White Paper "Secondary Education for All"; Marks of Distinction in G.C.E. Examinations; School Leaving Dates; Entry to the Universities; Widows and Dependents' Pensions; Additional Pensions for Retired Teachers.

#### Annual Conference

The Annual Conference was addressed by The Rt. Hon. Sir David Eccles, K.C.V.O., M.P. There were discussions on the Albemarle and Crowther Reports, on Primary Education and on the Recruitment of Teachers. The discussions were opened by Mrs. T.C.R. Shepherd, a Vice-Chairman of the National Union, Mr. I.J. Pitman, M.P. and Mr. A. Gooch, B.Sc., B.Sc. (Econ.).

#### Reception

The "At Home" held at Blackpool during the Conference of the National Union of Teachers was addressed by Mr. I.J. Pitman, M.P. It was a particularly good meeting attended by members of all political parties.

#### "The Conservative Teacher" - Journal of the Association

The Committee has noted with satisfaction that circulation has increased.

#### General Election and Local Government Election Campaigns

A number of members of the Association stood as Parliamentary Candidates at the General Election and others were elected members of local councils.

#### 13. CENTRAL COUNCIL 1961

The Executive Committee has made arrangements for the Annual Meeting of the Central Council to be held at Church House, Westminster, on Thursday and Friday, 23rd and 24th March, 1961.

#### 14. THE 1961 ANNUAL PARTY CONFERENCE

The Executive Committee has decided that the 1961 Annual Party Conference shall be held at Brighton on 11th, 12th, 13th and 14th October.

TED BROWN,

Chairman of Central Council

ERIC EDWARDS,

Chairman of Executive Committee