

50th RAND EASTER SHOW.

25th March 1961.

STORY.

The Witwatersrand Agricultural Society celebrates this year its 50th Rand Easter Show. This celebrated annual event while termed an Agricultural show has developed to such an extent in recent years in its industrial section that it has now gained the status of a large and important Industrial Exhibition, recognised internationally as the shop window of Africa. Each year the show grows larger and better until now on the occasion of the 50th show it can boast of having 13 international permanently built pavilions including the United Kingdom, Germany, Italy, Belgium, Finland, Austria, Israel, Netherlands, France, together with many industrial and cultural pavilions and other exhibits. The agricultural and Live stock sections have also advanced through the years and the exhibits in this field are of an international high standard, and visitors come from distant lands to attend and judges of world repute in their particular fields are not infrequently brought from overseas countries to judge at the Rand show. This year for the first time in its history an American performed the Official Opening Ceremony it was Mr Philip K Coowe, the retiring American Ambassador to South Africa. The film coverage shows the opening by Mr Crowe and his presentation of trophies. Some of the International pavillions and other items of interest.

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SHOTSROLL NO 1.

1. Seanes at Rand Show entrance showing wording Rand Easter Show and people entering.
2. Pan shot of International flags flying over entrance gates to show.
3. A cattle exhibit.
4. Crowd shot of people near ~~XXXXXX~~ arena.
5. G.V. Portion of show grounds showing the tower of light.
6. G.v. Portion of show grounds looking down steps from the upper portion to lower portion, and showing main thoroughfare.
7. A view of another portion of show grounds looking through fountain outside the Union of South Africa pavilion.
8. A large crane which is suspending a caravan in mid air.
9. Exterior, Netherlands Pavilion.
10. " Belgian "
11. C.U. Coat of Arms of the United Kingdom Pavilion.
12. Japanese girls dressed in their national costume with U.K. Pavilion in background.
13. The Italion Pavilion.
14. Exhibits in the Italion Pavilion.
15. Couple looking at painting.

ROLL No. 2.

1. Federation of Rhodesia and Nyasaland Pavilion.
2. Austrian Pavilion.
3. French Pavilion.
4. Finnish Pavillion.
5. German flag on pole.
6. German Pavilion.

all

7. Outside exhibits (industrial).
8. Flower gardens showing spectators. This is a special show this year, of considerable beauty with a vast variety of flowers, many of which have been imported from overseas countries, the cost of establishing this garden was £7,000.
9. Girls admiring flower garden and lily pond.
10. Crowd scenes.
11. Mr. Philip K. Crowe (American Ambassador) behind large cup trophy delivering his opening speech. He is the first American ever to open the Rand Easter Show.

ROLL No. 3.

1. Mr. Crowe looking at the Champion cow. (poor shot)
2. Mr. Crowe centre with Mayor of Johannesburg (right) and the President of Agricultural Society on left.
3. A larger group of V.I.P's with Mr. Crowe.
4. Some of the fine cattle on show passing camera.
5. Two champions, a bull and a cow.
6. Mr. Crowe presents trophy to African Explosives and Chemical Industries, owners of supreme champion Dairy Cow. (back of man spoils picture, not sure if this shot was taken.)
7. Mr. Crowe presents gold trophy to representative of Mr. Harry Oppenheimer; owner of the Supreme Champion of Beef Breeds "Syserpan Kismet" 1X. the first time a Hereford bull has won this award at the Rand Show.
8. Head and shoulders of this Supreme Champion bull.
9. Profile view of gentleman addressing the assembly, he is Mr. D.E. Hutchinson M.B.E. J.P. who has come out from England to judge the Red Poll cattle section.
10. A member of the Rhodesian jumping team clearing three hurdles. The rider is a member of the Rhodesian Police.
11. A member of the South African jumping team clearing three hurdles. The S.A. team were the winners.
12. Several shots of the Northern Rhodesian Police motor cycle team performing in the main arena to entertain the spectators.

ROLL No. 4. 170 feet.

This roll consists of various shots showing the Northern Rhodesian Police motor cycle team giving their remarkable display of trick riding which is the main attraction of the arena events. Each act seemed better than the previous one so there are many to choose from. There was also a performing clown on a small motor cycle who appears in one or two shots. Several of the riders were South Africans who had joined the N.R. Police. Unfortunately the weather and lighting was very poor during the performance but I trust results will be usable.