

THE  
MARIE CURIE MEMORIAL FOUNDATION  
MARIE CURIE HOUSE  
21 RUTLAND STREET  
EDINBURGH, 1

Telephone: FOUntainbridge 8 3 3 2

*With the Secretary's Compliments  
and Thanks*

# **THE MARIE CURIE MEMORIAL FOUNDATION (FOR THE WELFARE OF THOSE SUFFERING FROM CANCER)**

*Patron: Her Majesty Queen Elizabeth the Queen Mother*

**Vice-Chairman: MR RONALD W. RAVEN, O.B.E., F.R.C.S.** **Hon. Treasurer: MAJOR THE LORD AMHERST OF HACKNEY**

Secretary: Sqdn./Ldr. T. BERNARD ROBINSON, F.C.C.S.

Head Office:  
**124 SLOANE STREET**  
**LONDON, S.W.1**  
**SI One, 1995**

Committee for Scotland:  
**21 RUTLAND STREET**  
**EDINBURGH, 1**  
Telephone: FOUL 8332

*Homes and Centres:*  
HILL OF TARVIT, CUPAR, FIFE  
STRATHCLYDE HOUSE, GLASGOW, C.3  
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CONRAD HOUSE, NEWCASTLE-ON-TYNE  
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**Chairman:** THE RT. HON. THE EARL OF WEMYSS AND MARCH, LL.D., JP. **Vice-Chairman:** MRS. JOHN CAMPBELL, CBE, JP.

SECRETARY TO THE COMMITTEE FOR SCOTLAND: MAJOR B. T. REID, M.C.

## SCOTTISH LADIES APPEAL

MCS 15/5.

## MARIE CURIE FOUNDATION

22nd June, 1961.

The News Editor,  
The Associated British Pathé, Ltd.,  
114 Union Street,  
Glasgow. C.1.

Press Show - 2. open  
at B.C. - e S.T.U.

Dior Fashion Show Friday 6th October 1961.

I am writing, on behalf of the Marchioness of Lothian, Chairman of the Ladies Appeals Committee, to invite you to a Press Reception to be held in the Caledonian Hotel, Edinburgh at 6.00 p.m. on Friday 14th July 1961.

I am sure you are aware of the work done by this Foundation for the many tragic cases of cancer. The Homes provided for the many cases that cannot remain in Hospital, or at home, are really excellent and a new Home is to be built in Edinburgh where the need for it is very great.

To raise funds for this new Home we have been extremely fortunate in that the House of Christian Dior - London, has agreed to hold a Fashion Show for us at Gosford House - through the great kindness of the Earl and Countess of Wemyss and March - on Friday 6th October 1961.

Sir Hugh Fraser has kindly agreed to be Patron of the Show, The Lady Provost of Edinburgh - President, The Marchioness of Tweeddale and the Countess of Haddington - Vice-Presidents, and the Countess of Wemyss and March - Chairman.

We intend to make this event a really notable and memorable occasion and from last year's experience we are confident it will attract a great deal of attention not only because it is for so worthy a cause but also because it will be the first appearance of Dior, in Edinburgh.

The Show will be held in the Marble Hall of Gosford House, Longniddry at 6.00 p.m. on Friday 6th October 1961.

The event proper will begin at 5.15 p.m. with the Edinburgh City Police Pipe Band playing on the terrace of Gosford House until 6.00 p.m.

The Fashion Show will be followed by a Champagne Buffet served in the Marble Hall and guests will be afforded the opportunity of viewing the magnificent art treasures in the Hall.

For the convenience of guests not wishing to travel by private car a special coach service from Charlotte Square, Edinburgh to Gosford House and return is being arranged, on request.

Tickets for the Show will cost £3.3.-. and, as the attendance will be somewhat/

somewhat restricted, early booking is advised. All seats will be reserved.

A novel feature this year is a Prize Draw - tickets for which are available now from this office - price 1/- with many prizes kindly donated by the House of Dior but I would draw special attention to the first Prize which will be a model dress to be chosen from the collection. Other prizes donated by the House of Dior include:-

7.30 p.m.

A Dior Cocktail Hat  
A Dior Scarf  
A Dior Presentation Casket of Stockings  
Dior Perfume  
Dior Costume Jewellery  
Dior Tie

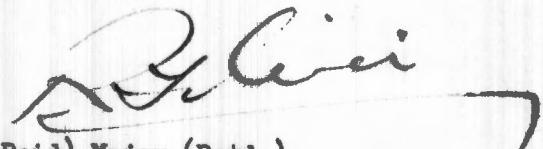
In addition, there will be prizes of Whisky, Champagne, Gin, Sherry, Travelling Clock, Knee Rug, Gigot of Lamb, Dressed Doll, Coffret, etc.

The Publicity Officer of the House of Dior-London will be present at the Press Reception on 14th July when further information will be available.

Meantime, I do hope to hear you will be able to attend and I shall be exceedingly grateful for your assistance in publicising the Show.

With many thanks,

Yours sincerely,



(R.T. Reid) Major (Retd.)  
Secretary to the Committee for Scotland.



# Elder Film Productions Ltd.

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2nd. October, 1961.

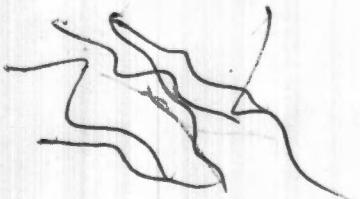
Miss Grace Field,  
British Pathe News Ltd.,  
142 Wardour St.,  
London. W.1.

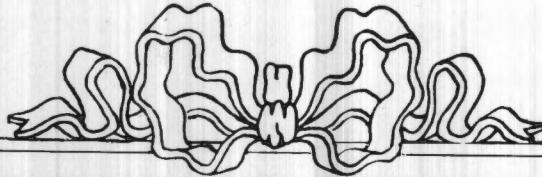
Dear Miss Field,

It is with very genuine regret that I will be  
unable to cover the enclosed story.

Yours sincerely,

John Elder.





C.D.

ASSOCIATES

Christian Dior Hats

Christian Dior Jewellery

Christian Dior Perfume

Christian Dior Gloves

Christian Dior Scarves

Christian Dior Stockings

Christian Dior Shoes

Christian Dior Men's Wear

# CHRISTIAN DIOR - LONDON

## Autumn - Winter Collection 1961

1. AIR FRANCE	Deep sea blue ziberline dress and jacket
2. ADDIS-ABEBA	Olive wool dress and jacket
3. ALLEE DE LA MEUTE	Sable brown wool dress and jacket
4. ALMAVIVA	Lucerne green satin cocktail dress and jacket
5. ARMAGNAC	Honeycomb gold basket weave wool coat
~ 6. ARMIDE	Ruby velvet evening dress with black satin bodice
7. ARSINOE	Chocolate velvet dress and jacket with mink tie
8. ARTABAN	Ladybird red velours coat
~ 9. ASTREE	Copper green satin evening dress with embroidered bodice
10. ASTRONAUTE	Black and almond wool suit
~ 11. ATLANTIDE	White ziberline long evening dress with black velvet stole
12. AVENUE DU BELLOY	Grey and black tweed dress and jacket trimmed with black fringe
13. BALMORAL	Grey check wool suit and overjacket with black quilted lining and trimmed with black fox
14. BOBBY	Brown check wool dress and jacket with stole
15. BOSPHORE	China blue ziberline short evening dress
16. BOWLING	Amazon yellow wool suit
17. CACHOTTIER	Black and white tweed suit with overjacket
18. CAP NORD	September pink wool coat with black fur collar
19. CARTOUCHE	Navy velours coat
20. CARAVELLE	Clifden blue tweed suit
21. CASPIENNE	Cherry red wool dress and jacket with Persian lamb collar
~ 22. CELESTE	Matt gold ziberline evening dress
~ 23. CHIMENE	Black velvet and satin stripe evening dress
24. CLARO	Black and white pinstripe afternoon dress
25. CLOTHILDE	Brazilian brown and black lace cocktail dress trimmed with satin ribbon
~ 26. CONSPIRATEUR	Grey tweed wool dress and jacket
~ 27. CONSTELLATION	White chiffon evening dress with crystal embroidered bodice
28. COPPELIA	Black lace short evening dress
29. COQ DE BRUYERE	Red and black diagonal striped wool suit
30. COUP DE VENT	Charcoal grey flannel suit with jersey blouse

31. DIORAMA Black wool crepe afternoon dress

32. DOGARESSE Gold lamé short evening dress with coral embroidered bodice

33. ECOSSE Brown and black wool dress and jacket

34. EQUIPAGE Violet wool suit with red velvet blouse

~ 35. EXPOSITION Bombay yellow wool coat

36. FIRMAMENT Black velvet evening dress with embroidered bodice

~~37. FLADNRES~~ Grey green wool coat *Leopard skin hat*

38. FLEUR D'AUTOMNE Coffee printed silk cocktail dress and coat

~~39. FRIVOLE~~ Medici crimson velvet short evening dress with hooded jacket

~~40. GALAXIE~~ Gold and white brocade evening dress with embroidered bodice

41. GARDIAN Satinwood wool suit with printed jersey blouse

42. GRAND VENEUR Black and white tweed coat trimmed with black wool fringe

43. HEDY Black aléoutienne afternoon dress

44. HERODIADE Damascus red velvet cocktail dress and jacket

45. HIGHLANDS Caramel wool suit with check scarf

~ 46. INTRIGANTE Satinwood wool dress and jacket and hooded stole

47. IRIS NOIR Black velvet cocktail dress and jacket trimmed with white satin

48. JET Sparkling red wool dress and stole lined with black rabbit

49. JULES VERNE Black wool suit trimmed with grosgrain

50. KIRGHISE Black wool suit

51. LA CIGALE Cigale ziberline short evening dress and stole

52. LANGUEDOC Olive wool tweed suit

53. LES GARRIGUES Emerald wool coat trimmed with black ribbon

54. LICORNE Red paisley printed chiffon short evening dress

55. LIMA White ziberline short evening dress and jacket

56. LOLA Black silk cocktail dress

57. LONDRES Black wool coat

~~58. L'OR DU RHIN~~ Rhinegold silk organza short evening dress with gold embroidery

59. MEGEVE Grey and black reversible llama and mohair coat with hood and trimmed with black wool braid

60. MESSAGE Red and black wool afternoon dress

61. MISTRAL Brown and beige tweed coat with beaver collar

62. MONGOLIE Grey green basket weave wool coat with lynx fur collar

63. MONTFORT L'AMAURY Coffee wool afternoon dress and jacket

64. MONTREAL Green tweed dress and jacket with hood

65. MOURMANSK Tundra beige and dark grey tweed dress and jacket with black sealskin trimming

66. MYSTERE Black ziberline cocktail dress with flared cape jacket

67. NATACHA Dark brown satin cocktail dress and jacket trimmed with marten

68. NOCTURNE Black velvet cocktail suit and blouse

69. OPERETTE Prater green ziberline coat

70. OREGON Charcoal grey rough tweed coat - *Chinchilla hat*

71. PAMINA Flamingo silk cloque cocktail dress and jacket with mink collar

72. PEPITE Gold lace short evening dress and jacket

73. PERICHOLE Aragonne brocade cocktail dress

74. PHILEAS FOGG Black and grey check afternoon dress

75. PRECIEUSE Cedar green satin cocktail dress and jacket

76. RELAIS PLAZA Black wool dress and jacket

77. RITZ Black ziberline short evening dress and jacket

78. ROMANZERO Grey rose print silk short evening dress with pumpkin-shaped jacket

79. ROND POINT Black and white tweed coat

80. ROSINE Winter Pink silk crepe cocktail dress trimmed with beaded fringe

81. ROUERGUE Green woollen mohair suit with ruby velvet blouse

82. SAADI Aragonne brocade coat with marten collar

83. SAMARCANDE Shell pink embroidered faille short evening dress and coat

84. SHEHERAZADE Persian yellow ziberline long evening dress with embroidered jacket

85. SOURIRE Brown chiffon cocktail dress trimmed with satin

86. SOUS-BOIS Laurel green wool suit with blue velvet blouse

87. TOURBILLON Black crepe wool dress trimmed with satin

88. TSARINE Gold lamé topper coat with quilted mink lining

89. VERONESE Veronese green ziberline embroidered short evening dress

90. VIE LACTEE Constellation pink ziberline long evening dress with embroidered lace jacket

91. ZERLINE Peach chiffon short evening dress