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THE
MARIE CURIE MEMORIAL FOUNDATION

MARIE CURIE HOUSE
21 RUTLAND STREET
EDINBURGH, 1

Telephone: FOuntainbridge 8 3 3 2

*With the Secretary's Compliments
and Thanks*

THE MARIE CURIE MEMORIAL FOUNDATION

(FOR THE WELFARE OF THOSE SUFFERING FROM CANCER)

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SCOTTISH LADIES APPEAL MARIE CURIE FOUNDATION

MCS, 15/5.

The News Editor,
The Associated British Pathé, Ltd.,
114 Union Street,
Glasgow, C.1.

22nd June, 1961.

Evening Press Long Suit

Lightly

Press Show - 2-0pm.
B.R.C. - S.T.U.

Dear *Editor*

Dior Fashion Show Friday 6th October 1961.

I am writing, on behalf of the Marchioness of Lothian, Chairman of the Ladies Appeals Committee, to invite you to a Press Reception to be held in the Caledonian Hotel, Edinburgh at 6.00 p.m. on Friday 14th July 1961.

I am sure you are aware of the work done by this Foundation for the many tragic cases of cancer. The Homes provided for the many cases that cannot remain in Hospital, or at home, are really excellent and a new Home is to be built in Edinburgh where the need for it is very great.

To raise funds for this new Home we have been extremely fortunate in that the House of Christian Dior - London, has agreed to hold a Fashion Show for us at Gosford House - through the great kindness of the Earl and Countess of Wemyss and March - on Friday 6th October 1961.

Sir Hugh Fraser has kindly agreed to be Patron of the Show, The Lady Provost of Edinburgh - President, The Marchioness of Tweeddale and the Countess of Haddington - Vice-Presidents, and the Countess of Wemyss and March - Chairman.

We intend to make this event a really notable and memorable occasion and from last year's experience we are confident it will attract a great deal of attention not only because it is for so worthy a cause but also because it will be the first appearance of Dior, in Edinburgh.

The Show will be held in the Marble Hall of Gosford House, Longniddry at 6.00 p.m. on Friday 6th October 1961.

The event proper will begin at 5.15 p.m. with the Edinburgh City Police Pipe Band playing on the terrace of Gosford House until 6.00 p.m.

The Fashion Show will be followed by a Champagne Buffet served in the Marble Hall and guests will be afforded the opportunity of viewing the magnificent art treasures in the Hall.

For the convenience of guests not wishing to travel by private car a special coach service from Charlotte Square, Edinburgh to Gosford House and return is being arranged, on request.

Tickets for the Show will cost £3.3.-. and, as the attendance will be somewhat/

somewhat restricted, early booking is advised. All seats will be reserved.

A novel feature this year is a Prize Draw - tickets for which are available now from this office - price 1/- with many prizes kindly donated by the House of Dior but I would draw special attention to the first Prize which will be a model dress to be chosen from the collection. Other prizes donated by the House of Dior include:-

4.30 p.m.

- A Dior Cocktail Hat
- A Dior Scarf
- A Dior Presentation Casket of Stockings
- Dior Perfume
- Dior Costume Jewellery
- Dior Tie

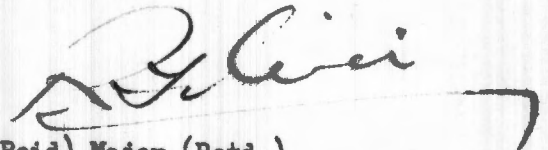
In addition, there will be prizes of Whisky, Champagne, Gin, Sherry, Travelling Clock, Knee Rug, Gigot of Lamb, Dressed Doll, Coffret, etc.

The Publicity Officer of the House of Dior-London will be present at the Press Reception on 14th July when further information will be available.

Meantime, I do hope to hear you will be able to attend and I shall be exceedingly grateful for your assistance in publicising the Show.

With many thanks,

Yours sincerely,



(R.T. Reid) Major (Retd.)
Secretary to the Committee for Scotland.



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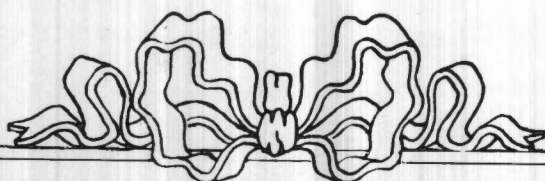
2nd. October, 1961.

Dear Miss Field,

It is with very genuine regret that I will be
unable to cover the enclosed story.

Yours sincerely,

John Elder.



C.D.

ASSOCIATES

Christian Dior Hats

Christian Dior Jewellery

Christian Dior Perfume

Christian Dior Gloves

Christian Dior Scarves

Christian Dior Stockings

Christian Dior Shoes

Christian Dior Men's Wear

CHRISTIAN DIOR - LONDON

Autumn - Winter Collection 1961

- | | |
|----------------------|--|
| 1. AIR FRANCE | Deep sea blue ziberline dress and jacket |
| 2. ADDIS-ABEBA | Olive wool dress and jacket |
| 3. ALLEE DE LA MEUTE | Sable brown wool dress and jacket |
| 4. ALMAVIVA | Lucerne green satin cocktail dress and jacket |
| 5. ARMAGNAC | Honeycomb gold basket weave wool coat |
| - 6. ARMIDE | Ruby velvet evening dress with black satin bodice |
| 7. ARSINOE | Chocolate velvet dress and jacket with mink tie |
| 8. ARTABAN | Ladybird red velours coat |
| 9. ASTREE | Copper green satin evening dress with embroidered bodice |
| 10. ASTRONAUTE | Black and almond wool suit |
| 11. ATLANTIDE | White ziberline long evening dress with black velvet stole |
| 12. AVENUE DU BELLOY | Grey and black tweed dress and jacket trimmed with black fringe |
| 13. BALMORAL | Grey check wool suit and overjacket with black quilted lining and trimmed with black fox |
| 14. BOBBY | Brown check wool dress and jacket with stole |
| 15. BOSPHORE | China blue ziberline short evening dress |
| 16. BOWLING | Amazon yellow wool suit |
| 17. CACHOTTIER | Black and white tweed suit with overjacket |
| 18. CAP NORD | September pink wool coat with black fur collar |
| 19. CARTOUCHE | Navy velours coat |
| 20. CARAVELLE | Clifden blue tweed suit |
| 21. CASPIENNE | Cherry red wool dress and jacket with Persian lamb collar |
| - 22. CELESTE | Matt gold ziberline evening dress |
| 23. CHIMENE | Black velvet and satin stripe evening dress |
| 24. CLARO | Black and white pinstripe afternoon dress |
| 25. CLOTHILDE | Brazilian brown and black lace cocktail dress trimmed with satin ribbon |
| 26. CONSPIRATEUR | Grey tweed wool dress and jacket |
| 27. CONSTELLATION | White chiffon evening dress with crystal embroidered bodice |
| 28. COPPELIA | Black lace short evening dress |
| 29. COQ DE BRUYERE | Red and black diagonal striped wool suit |
| 30. COUP DE VENT | Charcoal grey flannel suit with jersey blouse |

31. DIORAMA

32. DOGARESSE

33. ECOSSE

34. EQUIPAGE

35. EXPOSITION

36. FIRMAMENT

~~37. FLADNRES~~

38. FLEUR D'AUTOMNE

~~39. FRIVOLE~~

~~40. GALAXIE~~

41. GARDIAN

42. GRAND VENEUR

43. HEDY

44. HERODIADE

45. HIGHLANDS

46. INTRIGANTE

47. IRIS NOIR

48. JET

49. JULES VERNE

50. KIRGHISE

51. LA CIGALE

52. LANGUEDOC

53. LES GARRIGUES

54. LICORNE

55. LIMA

56. LOLA

57. LONDRES

~~58. L'OR DU RHIN~~

59. MEGEVE

60. MESSAGE

Black wool crepe afternoon dress

Gold lamé short evening dress with coral embroidered bodice

Brown and black wool dress and jacket

Violet wool suit with red velvet blouse

Bombay yellow wool coat

Black velvet evening dress with embroidered bodice

Grey green wool coat *leopard skin hat*

Coffee printed silk cocktail dress and coat

Medici crimson velvet short evening dress with hooded jacket

Gold and white brocade evening dress with embroidered bodice

Satinwood wool suit with printed jersey blouse

Black and white tweed coat trimmed with black wool fringe

Black aléoutienne afternoon dress

Damascus red velvet cocktail dress and jacket

Caramel wool suit with check scarf

Satinwood wool dress and jacket and hooded stole

Black velvet cocktail dress and jacket trimmed with white satin

Sparkling red wool dress and stole lined with black rabbit

Black wool suit trimmed with grosgrain

Black wool suit

Cigale ziberline short evening dress and stole

Olive wool tweed suit

Emerald wool coat trimmed with black ribbon

Red paisley printed chiffon short evening dress

White ziberline short evening dress and jacket

Black silk cocktail dress

Black wool coat

Rhinegold silk organza short evening dress with gold embroidery

Grey and black reversible llama and mohair coat with hood and trimmed with black wool braid

Red and black wool afternoon dress

61. MISTRAL Brown and beige tweed coat with beaver collar
62. MONGOLIE Grey green basket weave wool coat with lynx fur collar
63. MONTFORT L'AMAURY Coffee wool afternoon dress and jacket
64. MONTREAL Green tweed dress and jacket with hood
65. MOURMANSK Tundra beige and dark grey tweed dress and jacket with black sealskin trimming
66. MYSTERE Black ziberline cocktail dress with flared cape jacket
67. NATACHA Dark brown satin cocktail dress and jacket trimmed with marten
68. NOCTURNE Black velvet cocktail suit and blouse
69. OPERETTE Prater green ziberline coat
70. OREGON Charcoal grey fough tweed coat - *Chinchilla hat*
71. PAMINA Flamingo silk cloque cocktail dress and jacket with mink collar
72. PEPITE Gold lace short evening dress and jacket
73. PERICHOLE Aragonne brocade cocktail dress
74. PHILEAS FOGG Black and grey check afternoon dress
75. PRECIEUSE Cedar green satin cocktail dress and jacket
76. RELAIS PLAZA Black wool dress and jacket
77. RITZ Black ziberline short evening dress and jacket
78. ROMANZERO Grey rose print silk short evening dress with pumpkin-shaped jacket
79. ROND POINT Black and white tweed coat
80. ROSINE Winter Pink silk crepe cocktail dress trimmed with beaded fringe
81. ROUERQUE Green woollen mohair suit with ruby velvet blouse
82. SAADI Aragonne brocade coat with marten collar
83. SAMARCANDE Shell pink embroidered faille short evening dress and coat
84. SHEHERAZADE Persian yellow ziberline long evening dress with embroidered jacket
85. SOURIRE Brown chiffon cocktail dress trimmed with satin
86. SOUS-BOIS Laurel green wool suit with blue velvet blouse
87. TOURBILLON Black crepe wool dress trimmed with satin
88. TSARINE Gold lamé topper coat with quilted mink lining
89. VERONESE Veronese green ziberline embroidered short evening dress
90. VOIE LACTEE Constellation pink ziberline long evening dress with embroidered lace jacket
91. ZERLINE Peach chiffon short evening dress