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CHANNEL ISLANDS BATTLE OF FLOWERS -- The  
chief of the Channel Islands provides a grand festival of  
blooms for holiday-makers.

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Picture.:- A boat race on dryland. Oxford versus Cambridge.  
One of Jersey's best--

--efforts in her battle of flowers procession. It's just ideal--

--weather. The sun has provided blooms in greater profusion  
than--

--ever before. Twenty-thousand visitors and Islanders have  
combined to make <sup>the</sup> day--

--a success. There's an elaborate representation of a  
Viking ship, complete with a ferocious--

--crew. The sport of Jersey illustrated -- Surf riding !  
That's worth a second look !

Thank you, and very nice too, ! Pass on ! Next please !

An ambitious effort representing war and peace !(PAUSE).

Now comes the real fun ! A battle of flowers proper--

--has just started. Everybody suddenly becomes very vigorous  
and begins shi-ing blooms at everybody else. If you spot  
anybody you don't--

--like, a nice fat cabbage rose is fairly solid. On the  
other--

--hand repeated shots with, say, delicate carnations  
will often secure a hit and an introduction at the same  
time if desired.

Hundreds of thousands of blooms are being trampled  
under foot, and the atmosphere is--

--fragrant with their scented sweetness. Rose petals  
flutter through the air like -- or -- exotic tinted  
butterflys and -- in fact--

--it's an awful rag ! Jolly old Jersey. Flowers,  
flirtations and frolic. No wonder it's popular !