

OUR BIG SHOP.
BRITISH INDUSTRIES FAIR OPENS.

Picture.:-

The Duchess of York was an early visitor--
--at the British Industries Fair at the White City. This
bride, with her bridesmaids,--
--carrying fans, instead of bouquets, prompted the--
--remark from Her Royal Highness to Lord Derby who was sitting
with her. This year's fashions again possess that stroke of
genius--
--which allows them to reveal and conceal--
--at the same time. Asot fashions should again make horse-
racing a popular sport.

For very shy girls, here's--
--an idea ! It makes men keep their distance and--
--prevents them from getting over rough. The rough, however,--
--is easily removed.

Another idea is a gown with sleeves to cover the arms,
but nothing to cover the back.

And this, of course, well, the case looks flimsy,
but fundamentally its foundations are sound, fitting and
proper. Well, I mean to say !

And all this display is--
--British. So, who wouldn't buy British.

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Picture.:-

Later the Queen visited the Olympia Section of the Fair; the Duke and--

--Duchess of York accompanying Her Majesty. The call--

--was made earlier than expected; the Queen--

--arriving about ten o'clock. Some exhibitors' pleasure was tinged with slight alarm. A number of them had not quite finished their special preparations for--

--Her Majesty's arrival. Mr. Runciman, President--

--of the Board of Trade, and Sir Edward Crowe--

--Department of Overseas Trade escorted the Royal Party on their--

--tour of the stalls. Her Majesty took--

--great interest in the exhibits, and made--

--quite a number of purchases. Many foreign buyers were present--

--and one romantically costumed merchant, Si Ahmed--

--Hadji, from Morocco, was presented to the Queen just before the Royal Party left, wishing the Fair every success.